

Cross Lanes Christian School

STUDENT RECRUITMENT INCENTIVE

K-5 thru 12th Grades

2021-2022 Enrollment School Year

We are excited about the **Student Recruitment Incentive** at Cross Lanes Christian School for this year. "Word of Mouth" is the best advertisement for increasing our school's enrollment. Nothing is more effective, from a marketing perspective, than satisfied parents talking to other prospective CLCS parents.

This incentive program rewards our current parents for helping us "spread the word" about the tremendous impact Cross Lanes Christian School is having on our community.

HERE'S HOW IT WORKS!

If a relative, friend, neighbor or acquaintance enrolls a child in Cross Lanes Christian School, make note of the following incentives for the 2021-2022 school year:

1. **\$100 Recruitment Discount.** We will credit \$100 to **your account** for each family that you recruit and they enroll in CLCS. There is no limit to the number of families that you may recruit. *They must identify you as the person who recommended them to CLCS.* The stipulations for the \$100/recruited family credit are:
 - (1) The family must stay for the entire first semester and be enrolled for second semester, and
 - (2) The discount is applied in February of 2022 to your account.
2. **\$100 New to CLCS.** The second incentive is for you to mention to the prospective family that is interested in enrolling in Cross Lanes Christian School that if they enroll, we will credit \$100 to **their account** in February of 2022, provided they are still enrolled for second semester. The "New to CLCS family" **must mention, at the time of enrollment,** *that you informed them of this discount to receive the \$100 discount in February 2022*
3. **NEW Alumni/graduating Senior incentive:** *if the family of a graduating senior (without current siblings in the school) recruits a family and that family enrolls and starts school in the fall, CLCS will send the Alumni family \$100 in October of the current year. Please use the attached form and check Alumni*

We are excited to offer this program because at Cross Lanes Christian School we know that our parents are our best advertisement.

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Student Recruitment Incentive Form / NEW TO CLCS Family

2021-2022 Enrollment School Year

This form must be presented to School Office at time of enrollment to receive incentive credits!

Referring Family Name _____ Alumni

Address _____

City _____ State _____ Zip _____ Phone _____

New Family Name _____

Address _____

City _____ State _____ Zip _____ Phone _____

Student Name _____ Grade _____

Student Name _____ Grade _____

Student Name _____ Grade _____

Student Name _____ Grade _____

Office use only: Date Received _____ Time Received _____
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